EN-CHUAN, TSUI (ANDY)

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Moneytree KK

Experience Product Designer

Work

- •Megabank (MUFG) App design Mable
- •UX/UI of "Personal financial management app"
- Internal product Moneytree LINK Vault web design
- Product strategy, Workshop, Usability test

IKEA Japan, Service Office

UX Specialist

- •Renew the internal search, IKEA FAMILY member site
- ·Website strategy and web flow for seasonal commercial events
- Commercial events' cross-functional teamwork

Fuller, Inc.

UX/UI Designer, Taiwan Business Development

- UX/UI of the apps and website design eg. App Ape - Data analysis service dashboard, smartphone management app, media apps and
- Client work: Reality AR live chat apps (UX/UI design, Design guideline)
- Business strategy of Taiwan business development

Secom Taiwan (SIGMU Group)

UX Designer, Service Designer

- Service design for security embedded smart home system"myVita+" (iOS/Android App)
- Work with PM, RD across software and hardware
- POS system, re-design the UI flow and user testing
- Travel App planning and wireframing
- E-commerce shop: Brand identity, testing event, service experiential shop design

Education NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Master degree in Design User research & user interface design, service design.

CHIBA UNIVERSITY

Fellowship program Service product design. Design management lab.

NATIONAL TAIWAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Bachelor degree Major: Industrial and Commercial Design Minor: Applied Foreign Language

Skills

- Figma, Sketch, Zeplin, Invision, POP
 - · Jira, Confluence, AGILE, Teamsite, Algoria
 - Adobe CC: XD, Illustrator, Photoshop, InDesign, After Effect
 - JLPT N1
 - Toeic: 910 points

Tokyo, Japan Oct. 2019 - Now

Chiba, Japan Jun. 2018 - Oct. 2019

Chiba, Japan Mar. 2016 - May 2018

Taipei, Taiwan Nov. 2014 - Mar. 2016

Taipei, Taiwan Sep. 2009 - Jan. 2013

Chiba, Japan Sep. 2011 – Aug. 2012

Taipei, Taiwan Sep. 2005 – Jun. 2009

Aug. 2017 Dec. 2016